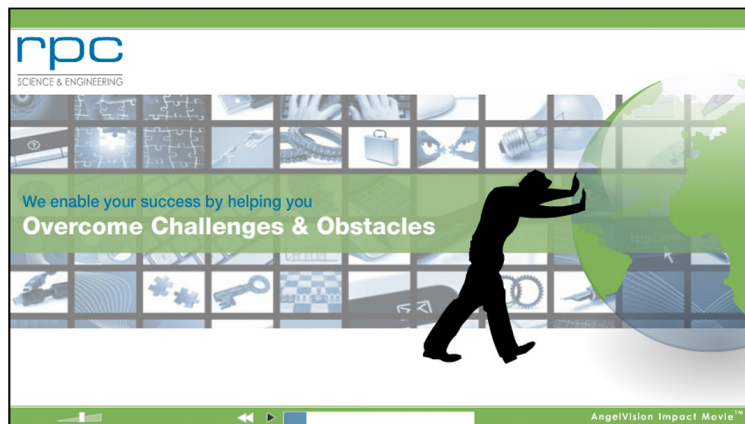


FOR IMMEDIATE RELEASE

RPC Launches Impact Movie

Fredericton, August 10, 2012 - RPC recently launched a new tool to help create awareness of our services. RPC's diversity and scope of capabilities is both impressive and comprehensive. The impact movie delivers an overview in an informative, concise three minute message.

Our impact movie can be viewed at: <http://www.rpc.ca/ImpactMovie/>



Or scan the QR code:



About RPC

RPC is New Brunswick's provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton, NB. RPC's complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC's services is available from <http://www.rpc.ca>.

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