

FOR IMMEDIATE RELEASE

## NBIF Innovation Voucher Fund Recipients Announced

July 23, 2014, Fredericton, NB - Successful recipients and researchers gathered at RPC in Fredericton today to hear Premier David Alward announce the participants in the first round of the New Brunswick Innovation Foundation (NBIF) Innovation Voucher Fund program.

The Innovation Voucher Fund provides 80% of project cost funding for innovation services ranging from \$10,000 to \$100,000. In addition to RPC, New Brunswick's provincial research organization (PRO), qualified service providers include universities and community colleges.

The voucher program is an incentive to help New Brunswick business pursue innovation efforts with commercial potential. RPC has assisted with optimization testing on a innovative environmental process, product testing for an aquaculture industry client, and process optimization for a food processing client.

Eric Cook, RPC's Executive Director, welcomes programs focused on business-led research. "Encouraging business to pursue research and development initiatives will help our industries to increase exports and improve productivity," says Cook, a long time advocate of market-driven research and development.

The NBIF Innovation Voucher Fund encourages collaboration and partnerships between small and medium-sized enterprises (SMEs) and research organizations. The ultimate goal is to apply innovation in a way that improves the profitability and the competitiveness of SMEs in New Brunswick.

Refer to the [NBIF Innovation Voucher Guidelines](#) for a complete explanation, including terms and conditions. To discuss your research and development needs, contact [RPC](#).

### About RPC

RPC is New Brunswick's provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton and Moncton, NB. RPC's complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC's services is available from <http://www.rpc.ca>.

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Premier David Alward announces recipients of the NBIF Innovation Voucher Fund.



[www.rpc.ca/ImpactMovie](http://www.rpc.ca/ImpactMovie)