

FOR IMMEDIATE RELEASE

## Research Investment Significant for New Brunswick

June 23, 2014, Fredericton, NB - RPC announced today that it has partnered with McCain Foods Limited on a significant research program that will result in technology investments in New Brunswick. The project, encouraged by the Industry Innovation Challenge program, is an excellent example of business-led research.

“Canada and New Brunswick have been encouraging more business expenditure on research and development (BERD). This project is an excellent example of a New Brunswick business willing to invest in R&D,” said Eric Cook, Executive Director of the Research and Productivity Council and recent expert panel member on the State of Industrial Research and Development in Canada. Cook has been a long-time advocate for BERD incentives, identifying business-led research as key to improving commercial outcomes and Canada’s innovation performance.

As New Brunswick’s Provincial Research Organization (PRO), RPC’s mandate is to support the applied research and technical needs of industry. McCain is a long time client of RPC’s and there is a strong relationship starting with Harrison McCain’s appointment to RPC’s first board of directors in 1962 (see photo).

Cook noted, “RPC is proud to work with McCain, a global leader. Our employees are committed to contributing to McCain’s success and look forward to maximizing the success of this project. We congratulate McCain on their success and applaud their commitment.”



RPC’s first board meeting, September 1962. Pictured left to right: K.V. Cox (Vice-President and General Manager NBTel), A. Savoie (Barrister), H. Fredericks (Management Consultant), Harrison McCain (President, McCain Foods), L.W. Flett (Businessman), Dr. L.W. Shemilt, RPC Board Chairman, D.W. Gallagher, RPC Executive Director (temporary), Dr. D.W.B. Robinson (Assistant Director of Research, Bathurst Pulp and Paper)

### About RPC

RPC is New Brunswick’s provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton, NB. RPC’s complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC’s services is available from <http://www.rpc.ca>.

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