

FOR IMMEDIATE RELEASE

## RPC Advocates Market-Led Research

Fredericton, March 14, 2011 - Late in 2010, the federal government launched “The Review of Federal Support to R&D”, a panel that will provide recommendations to the Government of Canada related to what federal initiatives are most effective in increasing business research and development.

Despite significant government spending on research and development, Canada is ranked poorly for R&D performance. Canada’s Innovation Strategy launched in 2002, with new and enhanced program spending, had a goal to become a top five innovation performer by 2010. However, Canada remains in 14th place of 17 OECD countries and the Conference Board of Canada ranked our innovation performance a ‘D’; a failing grade we have received for three decades.

RPC’s submission “Achieving Better Balance: Improving Canada’s Innovation Performance with Balanced Initiatives” is now posted on the site <http://rd-review.ca/eic/site/033.nsf/eng/00225.html> and is available [here](#) (PDF).

RPC advocates more balance on three fronts: balance in supporting market-led research to complement support for fundamental research; balance in supporting direct funding of R&D to complement tax incentives; and, balance to include industry representation in innovation analysis and policy making.

As New Brunswick’s provincial research organization, RPC is a leader in market-led research and technical services assisting over 800 companies annually.

### About RPC

RPC is New Brunswick’s provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton and Moncton, New Brunswick. RPC’s complement of 98 scientists, engineers, technologists and support staff work from a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products. RPC recently established a satellite laboratory to serve clients from the Moncton area.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC’s services is available from [www.rpc.ca](http://www.rpc.ca).

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Note: Data for the most recent year available were used.  
 Source: The Conference Board of Canada.