

FOR IMMEDIATE RELEASE

## Provincial Research Organization Marks 50th Anniversary

Fredericton, June 28, 2012 - RPC celebrated its 50th anniversary with a reception that included customers, employees, retirees, industry groups, academics, board members and government. Innovation stakeholders from throughout the community were in attendance. A slide show with photos from the past 50 years of RPC projects and milestones provoked memories. Classical guitarist Stephen Peacock entertained the guests.

The attendees were addressed by Premier David Alward who recognized RPC's important role in business innovation and emphasized that effective innovation is key to New Brunswick's economy.

Executive Director Eric Cook reflected on RPC's mandate, "Our mandate is to be the science, research and technical service arm of government focused on stimulating business competitiveness", noting that the mandate is every bit as relevant today as it was in 1962. "RPC's research is market driven", remarked Cook, "with paying customers pushing us to deliver so they can employ the results for commercial benefit."

Cook reported that RPC serves over 900 customers annually including projects from 30 countries. RPC serves many sectors of the economy with specialization in analytical chemistry, mineral processing, aquaculture, energy, manufacturing and industrial processes.

RPC was created in 1962. Lab facilities are located on College Hill Road in Fredericton and on Lutz Street in Moncton.



Premier David Alward



(L-R) Hon. Craig Leonard, Eric Cook, and Bill Jones.



(L-R) Stephen Fox, Ken Reeder, David Beattie, and Calvin Milbury

### About RPC

RPC is New Brunswick's provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton, NB. RPC's complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

RPC is accredited by various organizations including the Standards Council of Canada (SCC) and is ISO 9001:2008 certified. Further information about RPC's services is available from <http://www.rpc.ca>.

### RPC Contact:

Eric Cook  
Executive Director/CEO  
Research and Productivity Council (RPC)  
921 College Hill Road, Fredericton, NB E3B 6Z9  
506 452-1212