

FOR IMMEDIATE RELEASE

Improved Productivity Key to Competiveness

May 15, 2014, Fredericton, NB - Global competition and increasing labour costs present both challenges and opportunities for business. Both can be addressed by improving productivity.

“The timing is right to invest in productivity improvements,” says Eric Cook, CEO. “Technology is becoming more affordable and innovation funding is becoming more business-friendly. These factors combined with new export opportunities becoming available through free trade agreements make good conditions for investing in your business.”

Cook refers to [3D printing](#) and [vision systems](#) as examples of technology that has become more affordable. Funding programs have made adjustments to target outcome-driven innovation and new programs, such as [innovation vouchers](#), are available to support business efforts to improve productivity.

Productivity became of topic of dicussion at this weeks' job fair held in Fredericton, NB. Readers can learn more about it [here](#).



About RPC

RPC is New Brunswick's provincial research organization (PRO), an independent contract research and development and technical services organization located in Fredericton, NB. RPC's complement of 98 scientists, engineers and technologists are supported by a 13,000 sq. meter facility housing world-class analytical chemistry and material-testing laboratories, comprehensive life science capabilities, an internationally recognized fish health lab, extensive prototype design, manufacturing and testing services, and a wide variety of pilot facilities for the development and improvement of industrial and environmental processes and products.

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