



# rpc

SCIENCE & ENGINEERING

921 College Hill Rd. Fredericton, NB Canada E3B 6Z9

## New Product Development

**I**nterested in taking your product idea to the next level? We can help. RPC's broad range of expertise gives us a unique perspective of the food industry. We use that perspective to help you develop the right product for your market, expand current opportunities and understand market trends. Our experienced Food Specialists will guide you through the steps needed to turn your idea into a exciting new product.

### Confidentiality

Your Idea

Product Development

Pilot Scale Trials

Process and Plant Design

### Confidentiality

- Confidentiality agreement signed prior to exchange of information between client and RPC

### Determine the market potential for your idea

- Market research
- Easibility evaluation
- Literature searches

### Evolve your concept to a product

- Assist with food related regulations
- Nutritional analysis
- Shelf-life extension and determination
- Identify appropriate ingredients
- Identify and source packaging
- Consumer testing
- Perform quality analysis

### Select the manufacturing process best for you

- Production scale up and scale down
- Production of market testing samples
- Working within a federally approved facility

### Design your production line

- Selection of the right equipment
- Design and layout of the production line
- Estimates of capital and operating costs

### Contact

For information regarding a customized program for your company contact:

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*RPC's quality management system is registered to ISO 9001:2008.*

[www.rpc.ca](http://www.rpc.ca)

